



# Mexican American School Boards Association

**Ana Cortez**  
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Vice President

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Board Member

**Lala Chavez**  
Board Member

**Rick Moreno**  
Board Member

**Florinda Bernal**  
Board Member

**José A. Macias, Jr.**  
Board Member

## Dear Friend of MASBA:

For over fifty years, the Mexican American School Boards Association (MASBA) has been supporting and empowering local school district leaders. MASBA believes that by enriching school board leaders, not only do we strengthen our school boards, but elevate how we support our students, teachers, and communities.

Now more than ever, the work of MASBA is critical to address both demographic realities of our education system and the future needs of our society. **With over 14.4 million Latino students in our K-12 public school system, ensuring equitable education experiences is crucial.** Understanding the current realities of young people and their families, as well as best practices for academic success and holistic development is of the highest importance for the organization. We know that the future of our country depends on us attending to the needs of this moment in time. MASBA is committed to our collective future by offering culturally relevant environments, curricula, and programming for our members.

**We are honored to be considered for sponsorship. For MASBA, at the heart of a sponsor/organization relationship is the development of an authentic connection that supports both entities efforts.**

We hope with your support to continue to grow and learn together for our students and the next generation.

Sinceramente,

Ana Cortez  
President

Mary E. González, Ph.D.  
Executive Director

# 2025 MASBA Sponsorship Levels



## PLATINUM SPONSOR \$100,000

- Ten registrations for the MASBA Annual Conference (additional registrations may be purchased at member price)
- Title sponsorship of the MASBA gala at Annual Conference (with speaking opportunity)
- Reserved table at MASBA Annual Conference during meals
- Priority booth and table locations at MASBA Annual Conference
- Placement on 2025 MASBA Conference signage
- Scheduled Fireside Chat at Conference
- Title sponsor to all MASBA events for a year
- Recognition on social media throughout the year
- Website Recognition
- Invitation to all MASBA events and private MASBA Board Dinners
- Annual one-on-one meeting with the Executive Director
- Annual one-on-one meetings with the MASBA Executive Board
- Two Conference program full page ads

## GOLD SPONSOR \$50,000

- Six registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Title sponsor of the MASBA District Arts Contest (with speaking opportunity)
- Reserved table at MASBA Annual Conference during meals
- Priority booth and table locations at MASBA Annual Conference
- Placement on 2025 MASBA Conference signage
- Scheduled Fireside Chat at Conference
- Sponsor of all MASBA events
- Invitation to all MASBA events and private MASBA Board Dinners
- Recognition on social media throughout the year
- Website recognition
- Annual one-on-one meeting with the Executive Director
- One Conference program full page ad

# 2025 MASBA Sponsorship Levels



## **SILVER SPONSOR** **\$25,000**

- Five registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Title sponsor of MASBA Conference breakfast (with speaking opportunity)
- Placement on 2025 MASBA Conference signage
- Reserved table at MASBA Annual Conference during meals
- Vender table at MASBA Annual Conference
- Scheduled Fireside chat at Conference
- Invitation to all MASBA events and private MASBA Board Dinners
- Recognition on social media throughout the year
- Website recognition
- One Conference program 1/2 page ad

## **BRONZE SPONSOR** **\$15,000**

- Four registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Reserved table at MASBA Annual Conference Meals
- Vender table at the MASBA Annual Conference
- Placement on 2025 MASBA Conference signage
- Scheduled Fireside chat at Conference
- Invitation to all MASBA events and private MASBA Board Dinners
- Recognition on social media throughout the year
- Website Recognition
- One Conference program 1/3 page ad

## **MASBA FAMILIA SPONSOR** **\$7,500**

- Three registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Vender table at MASBA Annual Conference
- Reserved table at the MASBA Annual Conference Meals
- Invitation to all MASBA events and private MASBA Board Dinners
- Placement on 2025 MASBA Conference signage
- Recognition on social media
- Website recognition
- One Conference program 1/4 page ad

# 2025 MASBA Sponsorship Levels



## **MASBA PRIMOS SPONSOR** **\$5,000**

- Two registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Vender table at MASBA Annual Conference
- Invitation to all MASBA events
- Placement on 2025 MASBA Conference signage
- Recognition on social media
- Website recognition
- One Conference program 1/8 page ad

## **MASBA AMIGOS SPONSOR** **\$2,500**

- One registration at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Placement on 2025 MASBA Conference signage
- Recognition on social media
- Website recognition

**IF YOU ARE INTERESTED IN BEING A MASBA SPONSOR,  
PLEASE EMAIL [MARY@MASBATX.ORG](mailto:MARY@MASBATX.ORG)  
FOR A COMMITMENT FORM.**