



Mexican American School Boards Association

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Board Member

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Board Member

Dear Friend of MASBA:

For over fifty years, the Mexican American School Boards Association (MASBA) has been supporting and empowering local school district leaders. MASBA believes that by enriching school board leaders, not only do we strengthen our school boards, but elevate how we support our students, teachers, and communities.

Now more than ever, the work of MASBA is critical for our schools and the State of Texas. **Over the last decade, Texas added 2 million individuals identifying as Latina/o.** Understanding the current realities of young people and their families, as well as best practices for academic success and holistic development is of the highest importance for the organization. We know that the future of Texas and our country depends on us attending to the needs of this moment in time. MASBA is committed to our collective future by offering culturally relevant environments, curricula, and programming for our members.

We are honored to be considered for sponsorship. For MASBA, at the heart of a sponsor/organization relationship is the development of an authentic connection that supports both entities efforts.

We hope with your support to continue to grow and learn together for our students and the next generation of Texans.

Sinceramente,

Ana Cortez
President

Mary E. González, Ph.D.
Executive Director

2023 MASBA Sponsorship Levels



PLATINUM SPONSOR \$100,000

- Ten Registrations for the MASBA Annual Conference (additional registrations may be purchased at member price)
- Title sponsorship of the MASBA gala at Annual Conference (with speaking opportunity)
- Table at MASBA Annual Conference
- Priority booth and table locations at MASBA Annual Conference
- Scheduled Fireside chats at Conference
- Title sponsor to all MASBA events for a year
- Recognition on social media throughout the year
- Website Recognition
- Invitation to all MASBA events and four private MASBA Board Dinners
- Signage on MASBA conference meal tables
- Annual one on one meeting with the Executive Director
- Annual one on one meetings with the MASBA Executive Board
- Two Conference program full page ads

GOLD SPONSOR \$50,000

- Five registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Title sponsor of the MASBA welcome dinner at Annual Conference (with speaking opportunity)
- Table at MASBA Annual Conference
- Priority booth and table locations at MASBA Annual Conference
- Scheduled Fireside chats at Conference
- Sponsor of all MASBA events
- Invitation to all MASBA events and four private MASBA Board Dinners
- Signage on MASBA conference meal tables
- Recognition on social media throughout the year
- Website recognition
- Annual one on one meeting with the Executive Director
- One Conference program full page ad

2023 MASBA Sponsorship Levels



SILVER SPONSOR **\$25,000**

- Four registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Title sponsor of MASBA conference breakfast (with speaking opportunity)
- Table at MASBA Annual Conference
- Scheduled Fireside chats at Conference
- Invitation to all MASBA events and four private MASBA Board Dinners
- Signage on MASBA conference meal tables
- Recognition on social media throughout the year
- Website recognition
- One Conference program 1/2 page ad

BRONZE SPONSOR **\$15,000**

- Three registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Table at MASBA Annual Conference
- Placement on 2023 MASBA Conference signage
- Scheduled Fireside chats at Conference
- Invitation to all MASBA events and four private MASBA Board Dinners
- Signage on MASBA conference meal tables
- Recognition on social media throughout the year
- Website Recognition
- One Conference program 1/3 page ad

MASBA FAMILIA SPONSOR **\$7,500**

- Two registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Table at MASBA Annual Conference
- Invitation to all MASBA events and four private MASBA Board Dinners
- Signage on MASBA conference meal tables
- Placement on 2023 MASBA Conference signage
- Recognition on social media
- Website recognition
- One Conference program 1/4 page ad

2023 MASBA Sponsorship Levels



MASBA PRIMOS SPONSOR **\$5,000**

- Two registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Table at MASBA Annual Conference
- Invitation to all MASBA events
- Placement on 2023 MASBA Conference signage
- Recognition on social media
- Website recognition
- One Conference program 1/8 page ad

MASBA AMIGOS SPONSOR **\$2,500**

- One registration at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Placement on 2023 MASBA Conference signage
- Recognition on social media
- Website recognition

**IF YOU ARE INTERESTED IN BEING A MASBA SPONSOR,
PLEASE EMAIL MARY@MASBATX.ORG
FOR A COMMITMENT FORM.**