



Mexican American School Boards Association

Ana Cortez

President

Alfonso "Al" Velarde

Vice President

Miguel "Mike" Rosales

Secretary

Charles Stafford

Treasurer

Connie Esparza

Parliamentarian

Delma Abalos

Board Member

Luis Alamia

Board Member

Mac Belmontes

Board Member

Lala Chavez

Board Member

Rafael Diaz

Board Member

David Espinosa

Board Member

Dani Hernandez

Board Member

Sandra Licon

Board Member

Raymond Meza

Board Member

Scott Moore

Board Member

Marco Ortiz

Board Member

Ricardo Rodriguez

Board Member

Adam Soto

Board Member

Sylvester Vasquez

Board Member

Dear Friend of MASBA:

For over fifty years, the Mexican American School Boards Association (MASBA) has been supporting and empowering local school district leaders. MASBA believes that by enriching school board leaders, not only do we strengthen our school boards, but elevate how we support our students, teachers, and communities.

Now more than ever, the work of MASBA is critical for our schools and the State of Texas. Over the last decade, Texas added 2 million individuals identifying as Latina/o. Understanding the current realities of young people and their families, as well as best practices for academic success and holistic development is of the highest importance. MASBA is committed to continuing to meet these needs by offering culturally relevant environments, curricula, and programming for our members.

We are honored to be considered for sponsorship. For MASBA, at the heart of a sponsor/organization relationship is the development of an authentic connection that supports both entities efforts.

We hope with your support to continue to grow and learn together for our students and the next generation of Texans.

Sinceramente,

Ana Cortez
President

Mary E. González, Ph.D.
Executive Director

2022 MASBA Sponsorship Levels



PLATINUM SPONSOR **\$100,000**

- Ten Registrations for the MASBA Annual Conference (additional registrations may be purchased at member price)
- Title sponsorship of the MASBA gala at Annual Conference (with speaking opportunity)
- Table at MASBA Annual Conference
- Priority booth and table locations at MASBA Annual Conference
- Scheduled Fireside chats at Conference
- Title sponsor to all MASBA events for a year
- Recognition on social media throughout the year
- Website Recognition
- Annual one on one meeting with the Executive Director
- Annual one on one meetings with the MASBA Executive Board
- Two Conference program full page ads

GOLD SPONSOR **\$50,000**

- Five registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Title sponsor of the MASBA welcome dinner at Annual Conference (with speaking opportunity)
- Table at MASBA Annual Conference
- Priority booth and table locations at MASBA Annual Conference
- Scheduled Fireside chats at Conference
- Sponsor of all MASBA events
- Recognition on social media throughout the year
- Website recognition
- Annual one on one meeting with the Executive Director
- One Conference program full page ad

2022 MASBA Sponsorship Levels



SILVER SPONSOR \$25,000

- Four registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Title sponsor of MASBA conference breakfast (with speaking opportunity)
- Table at MASBA Annual Conference
- Scheduled Fireside chats at Conference
- Invitation to all MASBA events
- Recognition on social media throughout the year
- Website recognition
- One Conference program 1/2 page ad

BRONZE SPONSOR \$15,000

- Three registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Table at MASBA Annual Conference
- Scheduled Fireside chats at Conference
- Invitation to all MASBA events
- Recognition on social media throughout the year
- Website Recognition
- One Conference program 1/4 page ad

MASBA FAMILIA SPONSOR \$5,000

- Two registrations at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Table at MASBA Annual Conference
- Invitation to all MASBA events
- Recognition on social media
- Website recognition
- One Conference program 1/8 page ad

2022 MASBA Sponsorship Levels



MASBA AMIGOS SPONSOR \$1,000

- One registration at the MASBA Annual Conference (additional registrations may be purchased at member price)
- Recognition on social media
- Website recognition

**IF YOU ARE INTERESTED IN BEING A MASBA SPONSOR,
PLEASE EMAIL MARY@MASBATX.ORG
FOR A PARTNERSHIP FORM.**