



## 2020-2021 MASBA Sponsorship Commitment Form

*Thank you for your support of the Mexican American School Boards Association,  
of our mission of closing gaps for the students of our Texas public schools,  
and for our scholarship program for 330+ graduating seniors throughout Texas!*

Sponsor: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Website: \_\_\_\_\_ Twitter Handle: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Yes, we want to support the growth of MASBA's scholarship program, its advocacy for closing gaps in our Texas public schools, and its annual conference celebration of the 5<sup>th</sup> anniversary of UIL mariachi!**

We understand that our sponsorship includes the perquisites of all lower sponsorship levels, apart from ads.

- \$75,000 *Socio*: In-field exclusivity (if no other competitor has committed)
- \$50,000 *Rodio*: co-sponsorship of all MASBA events
- \$40,000 *Iridio*: co-sponsorship of all MASBA receptions
- \$30,000 *Paladio*: co-sponsorship of a MASBA reception
- \$25,000 *Renio*: speaking opportunity at all MASBA events
- \$20,000 *Diamante*: sponsor concierge at MASBA events
- \$15,000 *Oro*: conference break-out & full-page ad
- \$10,000 *Platino*: breakout session & on-stage speaking opportunity at conference
- \$7,500 *Plata*: ½-page ad in conference program
- \$6,500 *Plata*: conference attendee list
- \$5,000 *Plata*: on-stage recognition & logo on conference bag
- \$4,000 *Bronce*: ¼-page ad in conference program
- \$3,000 *Bronce*: conference booth
- \$2,500 *Bronce*: logo on event signage
- \$1,000 *Amigo*: printed piece/souvenir in conference bag
- \$500 *Amigo*: conference badge, ticket to receptions, name on signage & in event programs
- Other: \$ \_\_\_\_\_

We wish to fulfill our pledge in the following way:

- Enclosed is our check for full payment to MASBA (EID #74-1781068)
- Please invoice us: [ ] quarterly [ ] semi-annually [ ] quarterly beginning on \_\_\_\_\_
- Please call me to arrange payment by credit card (a 3.5% fee is charged to MASBA)

**Please return this form to MASBA Executive Director Dr. Jayme Mathias  
at [jayme@masbatx.org](mailto:jayme@masbatx.org) or P.O. Box 474 | Austin, Texas 78767**

*Please direct questions on sponsorship to Dr. Jayme Mathias at (512) 826-0280,  
and questions on MASBA event details to [events@masbatx.org](mailto:events@masbatx.org).*

*All \$2,500+ sponsors should email their company/organization logo (pdf or eps preferred) to [events@masbatx.org](mailto:events@masbatx.org)*